

Volunteer as Leader for AXA Community Bike Rides

AXA COMMUNITY BIKE RIDES – Vision, Mission, Aim & Values

Vision

To create a network of active Community Bike Ride locations giving everyone the opportunity to participate in a social and inclusive community-led programme.

Mission

To create a platform and develop a network of community-led bike rides in every county, available to everyone.

Aim

To inspire people all over Ireland to regularly get on their bikes in a healthy, social and safe environment.

Values

- **Lifestyle:** Increasing physical activity will improve physical and mental health.
- **Empowerment:** Providing opportunities to gain confidence.
- **Social Inclusion:** Creating a social network to improve social cohesion and interaction.

THE BENEFITS - Why volunteer as a Leader?

We will provide you with:

- ✓ Free Ride Leader training¹
- ✓ Free AXA Community Bike Ride Leader gilet
- ✓ Free bike ride insurance cover for your advertised bike rides²
- ✓ Opportunities to plan and facilitate social rides in your area
- ✓ Ongoing support from Cycling Ireland to organise and promote your location
- ✓ Opportunities to earn rewards³

¹ Free AXA Community Bike Ride Leader training is provided on the basis that you book onto an advertised course and upload bike rides to the AXA Community Bike Rides' website once you have been activated as a Leader. Ride Leader certificates will only be provided to those who complete this process. Any individual who completes free training but chooses not to be activated as a Leader will only be able to receive their Ride Leader certificate on payment of €50 to the Cycling Ireland Coach Education Department.

² Leaders are only insured (Professional Indemnity & Public Liability) through Cycling Ireland Insurance cover to lead all approved and advertised bike rides on the AXA Community Bike Rides website. If a leader would like to be insured for other cycling activity (beyond the AXA Community Bike Rides programme, **excluding** commercial or independent activity), they are required to take out Cycling Ireland membership and pay the appropriate fee. For more information, please see <http://www.cyclingireland.ie/page/membership>.

³ Rewards are provided at specific milestones to those who complete 10, 50 and 100 bike rides. You will be notified once you have achieved a milestone and be required to 'claim' your reward through your online account.

THE PROCESS – What’s involved in becoming a Leader?

You need to:

- Have a passion for cycling and an interest in leading free, social, leisure rides.
- Be willing to learn about the ethos of the programme and how to set up an AXA Community Bike Ride in your area.
- Be vetted through Cycling Ireland.
- Attend an AXA Community Bike Ride Leader Training Day (non-qualified Ride Leaders):
 - Learn how to plan and facilitate safe rides
 - Learn how to provide positive and enjoyable experiences for all
 - Gain a certificate in Ride Leader training
- Plan and establish your bike rides.
- Create an online profile as an AXA Community Bike Ride Leader.
- Upload information about your ride.
- Receive an AXA Community Bike Ride Leader gilet (on activation of your site).
- Promote your ride and get started!

THE ROLE - What’s the role of a Leader?

As an AXA Community Bike Ride Leader, your responsibilities will be to:

- Plan and facilitate a minimum of 10 rides per year (location, day, time and distance can vary subject to your availability).
- Select a route suitable for leisure cycling.
- Complete pre and post ride administration online www.axacommunitybikerides.ie
- Assist with the promotion of your bike ride locally through social media, newspaper and via other groups.
- Wear AXA Community Bike Ride Leader clothing as provided.
- Wear a helmet and ensure all participants wear one, too.
- Inform participants at your earliest convenience if you have to cancel the ride.
- Notify Cycling Ireland if you no longer wish to volunteer as part of AXA Community Bike Rides.

Our expectations of you in this role are that you’ll:

- Only wear the branded Leader gilet during your advertised bike rides and when promoting the programme at other events approved by the AXA Community Bike Rides’ Team.⁴
- Direct all online communications to the official AXA Community Bike Ride website and social media pages, refraining from directing individuals to any personal/professional pages you may have.⁵
- Utilise the official programme logo on printed and online communications and refrain from using edited versions of either AXA or Cycling Ireland logos, adhering to brand guidelines.
- Act in accordance with the Data Protection Act 2018 and comply with Cycling Ireland policy and procedures in relation to GDPR regulations.⁶

⁴ Leaders are not permitted to wear the gilet and pose as a Leader or lead bike rides as an AXA Community Bike Ride Leader outside of approved and advertised AXA Community Bike Rides.

⁵ Please note as Leader, you are representing both AXA and Cycling Ireland in any communication you circulate in relation to the AXA Community Bike Rides Programme.

⁶ As Leader you will have access to participants’ emergency contact details. These are ONLY to be used in the event of an incident/accident taking place during your bike ride.

- Treat all participants with respect and dignity in line with Cycling Ireland’s Code of Conduct.
- Comply in accordance with the RSA Rules of the Road.
- Follow the Cycling Ireland Best Practice Guidelines on facilitating an AXA Community Bike Rides’ location.
- Provide feedback to Cycling Ireland to help the development of the programme.
- Carry out your volunteering role to the best of your ability and within the aim and values of the AXA Community Bike Rides’ Programme.

Note: Cycling Ireland will inform you if there are any changes to your volunteering services as a Leader.

Volunteer Agreement

1. Having read the above information, I would like to volunteer as an AXA Community Bike Ride Leader to develop the initiative in my local area.
 (please tick to confirm)
2. I am satisfied to fulfil the above requirements as necessary and I commit to undertaking the role and responsibilities associated with being an AXA Community Bike Ride Leader, agreeing to adhere to the expectations of the role.
 (please tick to confirm)

Print Name: _____

Signed: _____

Date: _____

Please return this form to axacommunitybikerides@cyclingleland.ie